



Susmita Shekhar

Susmita Shekhar was the Secretary General of PHD Chamber of Commerce and Industry. With more than 25 years of work experience in strategic positions at myriads of NGOs and Government bodies/associations, she brings with her a charisma of being an expert advisory member.

As part of various associations, Mrs. Shekhar has worked as an expert on Public Participation on a study commissioned by Japan International Cooperation Agency (JICA), for abatement of pollution in Ganga at Varanasi. With UN Habitat New York, Mexico, she was a member for the expert's panel for UN Habitat in many International conferences in New York, Mexico City, Nairobi. Apart from these, she has been an active member of National Tourism Advisory Council, Government of India, New Delhi and State Supervisory Board, Department of Health, Government of Uttar Pradesh. Mrs. Shekhar holds a Master's Degree in English Literature and is an avid writer. Some of her work includes "Health, Dignity & Development: What will it take?" and "Tales from Hindu Mythology". A visiting faculty at Institute of Management Studies-New Delhi, YMCA, Center for Science and Environment, New Delhi, she has delivered lectures at various academic institutes and forums on urban issues like appropriate housing, water and sanitation. Besides, her articles on social causes have been published in various National and International publications.

In her early years of starting a career, Mrs. Shekhar established 'Srijan Advertising & Marketing' in Patna and stepped into the shoes of a marketer. She drove media and advertising campaigns for many government and non-government clients while at Srijan.

Mrs. Shekhar also enjoys campaigning on environmental issues as she has participated on awareness programmes on behalf of Department of Environment, Govt. of Delhi, and conservation of water in Varanasi on the banks of the river Ganga in 2008.

She has organized campaigns and workshops on water supply and sanitation in collaboration with UN, rural sanitation and sustainable development, sponsored by WHO in six states viz. Uttar Pradesh, Haryana, Rajasthan, Punjab and Madhya Pradesh, Yamuna Action Plan - Haryana & Uttar Pradesh. She is a recipient of many National and International awards including Desh Sri Environmental award, Sri Lanka and an award from Islamic Republic of Afghanistan, Kabul Municipality.