PURWA RATHI

HEAD OF LEGAL & INTELLECTUAL PROPERTY | AI & EMERGING TECHNOLOGY STRATEGY

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PROFESSIONAL PROFILE

Head of Legal and Intellectual Property with more than 15 years of experience advising technology businesses on IP strategy, patent portfolio development, complex commercial contracts, technology transactions, compliance and regulatory risk. Named inventor on more than 20 patents, including 14 granted patents, across Cognizant and Dimension NXG. Combines legal leadership with hands-on technical invention expertise in AI/ML, XR, wearables and emerging technologies.

CORE EXPERTISE

Patent Strategy & Prosecution • AI/ML & Generative AI Governance • Technology Licensing & SaaS Contracts • IP Portfolio Development & Commercialization • Data Privacy (GDPR, CCPA, India DPDP) • FTO & Patent Landscaping • Open-Source Compliance • R&D, OEM & Vendor Agreements • Technology Risk & Dispute Prevention

PROFESSIONAL EXPERIENCE

DIMENSION NXG PVT. LTD. / AJNALENS — Legal & IP Head | *Sep 2021 – Present | Gurugram*

- Lead legal and IP strategy for XR hardware, enterprise software, AI-enabled wearables and immersive learning technologies; align protection and commercialization priorities with product roadmaps.
- Direct invention identification, patent drafting, Indian and international filing strategy, prosecution responses, competitive landscaping and freedom-to-operate assessments.
- Collaborate with engineering and research teams on patentable developments involving multimodal interfaces, sensor fusion, wearable health technologies and AI-enabled systems; contribute as a named inventor.
- Negotiate and structure software/model licensing, SaaS, technology collaboration, manufacturing, procurement, teaming, confidentiality and OEM agreements, with emphasis on ownership, usage rights and allocation of risk.
- Advise on privacy, AI governance, open-source licensing and contractual safeguards for data, models, confidential information and independently developed technology.

COGNIZANT — Senior Legal Counsel | *Dec 2017 – Oct 2021 | Gurugram*

- Helped establish a dedicated AI-focused IP practice and developed processes for invention harvesting, patent protection and legal review of machine-learning innovations.
- Advised on ownership, training data, model development, AI ethics and liability; reviewed IP terms in research collaborations, data licensing and cloud-service arrangements.
- Contributed as a named inventor to patent filings and authored the award-winning internal IP policy “Legal Imperatives Governing AI” (Silver Prize).

EVALUESERVE — Manager | *Nov 2015 – May 2017 | Gurugram*

- Led and mentored patent drafting and prosecution teams serving global technology clients, including Fortune 500 organizations.
- Managed patent strategy, office-action responses, claim amendments, PCT and divisional filings across India, US, Europe and APAC; supported invention harvesting and competitive intelligence.

TATA CONSULTANCY SERVICES — Patent Practitioner | *Jan 2015 – May 2015 | Pune*

Supported in-house patent portfolio activities and invention protection.

INDIAN ROBOTIC SURGERY — IP Specialist | *Jan 2014 – Dec 2014*

Led invention harvesting, patent drafting and protection strategy for surgical robotics, sensing, machine vision and precision automation; supported early-stage IP and licensing agreements.

LEGASIS SERVICES PVT. LTD. — Team Leader, DART-IPR | *Apr 2010 – Jul 2013*

Led patent research, drafting, prosecution support, IP opinions and team delivery.

KPIT CUMMINS INFOSYSTEMS LTD. — Intern | *Nov 2009 – Jan 2010*

Supported patent searching, landscaping and IP strategy research.

SELECTED ACHIEVEMENTS & PUBLICATIONS

- Named inventor on more than 20 patents across Cognizant and Dimension NXG, of which 14 have been granted.
- Silver Prize, Cognizant, for “Legal Imperatives Governing AI.”
- “Machine Borne Inventions & Ownership: A Patenting Perspective,” IJIPR & Lex Witness (2019).
- “Sui Genesis Patent Regime for AI-related Inventions,” IJIPR (2020).

EDUCATION & PROFESSIONAL DEVELOPMENT

LL.B., HLS, Noida (2016–2019) • PGDM, Intellectual Property Law, NAARM, Hyderabad (2009–2010) • B.Tech, NDRI (2004–2008)

Clinical Psychology & Cognitive Behavioral Therapy, NHCA Singapore (2021–2022) • Elements of AI, University of Helsinki (2020)

SPEAKING & KNOWLEDGE SHARING

Speaker, trainer and panelist on AI, IP and technology law at IIT Delhi, IIT Jodhpur, NDRI, NBAGR, DST Rajasthan, GIIP, NLS Jodhpur, CII and ASSOCHAM.